

## EVENT MANAGER

**TRAINING PATH DESCRIPTION** – The Event Manager is a highly specialized professional capable of working within organizations specialized in event management; they collaborate on the design and planning and are able to oversee all management processes of a major event, such as congresses, conferences, conventions, trade fairs and exhibitions, and large sporting events.

**TRAINING MODULES:** Tourism system and sector regulations, Organization of major events, Organization of major sporting events, Logistics and set-up, Hospitality and catering, Management of tourism-induced activities, Transformations and enhancement of the territory, Tourism and territorial marketing and promotion. Traditional and digital communication, Interculturality, Safety, 4.0 Technologies, Sector-specific micro-language English.

**TARGET PARTICIPANTS** – The course is aimed at a maximum of 25 residents or domiciled individuals in Lombardy, holding one of the following qualifications: upper secondary school diploma or professional diploma obtained following four-year IeFP pathways and IFTS Certification, in accordance with Law No. 107/2015 and in compliance with the guidelines approved by the State-Regions Agreement of 20/01/2016.

**CAREER OPPORTUNITIES** – The Lombardy region has a well-established tradition in the sector of aggregate events, hosting major trade fairs, international conferences, corporate and institutional meetings and congresses. Through this pathway, it will be possible to enter companies and agencies specialized in event and major event organization.

**COURSE DURATION AND LOCATION** – The course lasts two years. For each year, 600 hours of classroom and laboratory training and at least 400 hours of internship in companies in the sector are planned. Company internship activities, educational visits, and full-immersion experiences are also included. Course location: Viale Murillo, 17, Milan.

**PARTICIPATION METHOD** – Admission to the course is subject to a motivational and aptitude interview, as well as an assessment of logical-argumentative skills, general knowledge, knowledge of the English language, PC usage, qualifications, and experience.

**ENROLLMENT FEE** – The intervention is co-financed with public resources and provides for an annual fee of 1,000 euros, for a total of 2,000 euros. After the start of the courses, some fee reductions based on ISEE will be made available through a call.

**FINAL CERTIFICATION** – Diploma of Specialization in Applied Technologies - EQF Level V. Graduates may request recognition of university credits (CFU) for degree programs at universities partnered with Innovaprofessionisti.

For information, write to [orientamento@innovaprofessionisti.it](mailto:orientamento@innovaprofessionisti.it). To apply, send an email with a Europass CV and optionally a reference letter to [orientamento@innovaprofessionisti.it](mailto:orientamento@innovaprofessionisti.it). Candidates will receive an appointment for the selection interview based on the order of arrival of the application and until all available places are filled. To apply, send an email with a Europass CV to [direzione@innovaprofessionisti.it](mailto:direzione@innovaprofessionisti.it).

The start of the course is subject to regional authorization and the achievement of a minimum number of 20 enrolled participants.

The course is carried out in collaboration with Confcommercio Lombardia and has been included by the Fondazione Milano Cortina 2026 within the Education programme Gen26.